Project Title: IoT Based Safety Gadget for Child Safety Monitoring & Notification Project Design Phase-I - Solution Fit Team ID: PNT2022TMID30639

Home-makers Employed Parents Pre-school \sFun-zones/parks

Budget Tampering

Internet connectivity Electricity stability Hardware durability

Availability of many models based on customer needs using solar energy location of the gadget invisibly

keeping the youngster safe from harm monitoring the climate monitoring heart rate

Check the location right now

In case of more catastrophic circumstances, contacting authorities

alarms being sounded in emergency situations

worries about the general safety of kids

Parents are becoming more worried about what their kids are doing.

Children must be continually watched

GPS tracker that can be worn to follow kids' whereabouts in real-time GPS-based alarm with alerting capability

**3. TRIGGERS TR**

**10. YOUR SOLUTION SL**

**8.CHANNELS of BEHAVIOUR**

Whattriggerscustomerstoact?i.e.seeingtheirneighbourinstalling solarpanels,readingaboutamoreefﬁcientsolutioninthenews.

Ifyouareworkingonanexistingbusiness,writedownyourcurrentsolutionﬁrst, ﬁllinthecanvas,andcheckhowmuchitﬁtsreality.

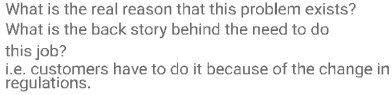
Ifyouareworkingonanewbusinessproposition,thenkeepitblankuntilyouﬁllin thecanvasandcomeupwithasolutionthatﬁtswithincustomerlimitations, solvesaproblemandmatchescustomerbehaviour.

**8.1 ONLINE**

Whatkindofactionsdocustomerstakeonline?Extractonlinechannelsfrom#7

**8.2 OFFLINE**

Whatkindofactionsdocustomerstakeofﬂine?Extractofﬂinechannelsfrom#7 andusethemforcustomerdevelopment.



In recent headlines, there have been more kidnapping incidents.

A child who hasn't developed sufficiently to assure their own safety

Designing a gadget for protecting the kids and alerting the parents in emergency situations

**4. EMOTIONS: BEFORE / AFTER EM**

Howdocustomersfeelwhentheyfaceaproblemorajobandafterwards? i.e.lost,insecure>conﬁdent,incontrol-useitinyourcommunicationstrategy&design.

Worried, anxious, tensed, insecure 

Relieved, relaxed, peaceful

Online: Apps and add-ons can be developed to track the live location of children

Offline: Sensors and other detectors can be developed